

PROFILE

An innovative & enthusiastic Graphic Designer who is passionate about helping brands bring creative visions to life.

Fueled by coffee and big dreams, I am on a mission to change the world by creating designs that are beautiful, intuitive, engaging, and persuasive.

CONTACT

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SKILLS

- Adobe Creative Suite: Photoshop, InDesign, XD, Illustrator, After Effects, LightRoom, Premiere Pro
- Figma, Canva, ClickFunnels, WordPress, Elementor
- Microsoft Office Suite: Powerpoint, Word, Excel
- Google Docs, Quip, Miro, Notion, Milanote, Asana
- UI/UX, Front-End, Visual Design
- Advertising & Marketing

EXPERIENCE

Lincoln Electric Company of Canada Marketing Intern: Graphic Designer

June 2022 - Present

- Social Media Assets for Facebook & Instagram
- Product Literature Guide
- Product Flyers & Brochures
- Company Banners, Signages, Posters, Guidelines

Bakker Research International Limited Graphic Designer & Affiliate Manager

July 2016 - January 2021

- Landing & Sales Pages using ClickFunnels
- Product Mock-Ups & Presentations
- Digital Assets for Social Media & Banners
- Affiliate Marketing Materials & Resources
- Communicate with Affiliates & Partners

Upwork

Freelance Graphic Designer

Jan 2016 - Present

- Graphics / Digital Assets
- Front-End & Visual Design for Sales Pages
- Product & Branding Design with Mock-ups
- Templates for Presentation, Banners, Social Media, Print & Marketing Materials

EDUCATION

Humber College

Diploma, Advertising & Graphic Design

Jan 2021 - Aug 2022

- Mastery in Adobe Creative Suite
- Mood Board & Conceptual Process
- Advertising Campaigns from Ideation to Execution
- Typography, Branding & Colour Theory
- Relevant Courses: Typography, Strategic Thinking, Creative Advertising, Media Tech
- Dean's List: Fall 2021 & Winter 2022